

Mississippi State University

Scholars Junction

Howard Langfitt Farm Families of the Week
Television Scripts

Howard Langfitt Farm Families of the Week

10-17-1958

Measells, Wyatt family television script

Howard Langfitt

Follow this and additional works at: <https://scholarsjunction.msstate.edu/mss-langfitt-scripts>

Recommended Citation

Langfitt (Howard) Farm Family of the Week Collection, Special Collections Department, Mississippi State University

This Transcript is brought to you for free and open access by the Howard Langfitt Farm Families of the Week at Scholars Junction. It has been accepted for inclusion in Howard Langfitt Farm Families of the Week Television Scripts by an authorized administrator of Scholars Junction. For more information, please contact scholcomm@msstate.libanswers.com.

W L B T [Measells, Wyatt]

CONTINUITY

FOR Farm Family of the Week

DATE Fri. Oct. 17, 1958

BY Howard Langfitt

TIME 12:25-1:00 p.m.

VIDEO

AUDIO

CAMERA ON LANGFITT

SLIDE FARM-1
HOUSE

slide666 FARM-2
HOUSE

I WANT TO SAY IN THE VERY BEGINNING THAT I AM DEEPLY GRATEFUL TO SCOTT COUNTY AGRICULTURAL AGENT, W.R. CAIN, AND ASSOCIATE COUNTY AGENT, CHARLES SANDERS, FOR THEIR VERY WONDERFUL HELP IN SELECTING THE FAMILY WHICH WE SALUTE TODAY AND FOR GOING WITH ME TO THEIR FARM TO HELP ME OBTAIN THE STORY WHICH I AM NOW GOING TO TELL. THIS IS THE STORY OF MR. AND MRS. WYATT MEASELLS AND THEIR FIVE CHILDREN WHO LIVE ON A 120 ACRE FARM ABOUT A MILE NORTH OF FOREST, MISSISSIPPI ON HIGHWAY 35, AND ALSO OWN ANOTHER 210 ACRES IN THE FORKVILLE COMMUNITY OF RANKIN COUNTY. WYATT MEASELLS GREW UP IN THE LEESBURG COMMUNITY OF RANKIN COUNTY AND MRS. MEASELLS GREW UP ON A FARM IN THE FORKVILLE COMMUNITY. THE 210 ACRES WHICH THEY NOW OWN AT FORKVILLE IS PART OF MRS. MEASELLS DADDY'S FARM....THE FARM WHERE SHE LIVED AS A GIRL. WYATT BOUGHT THEIR PRESENT 120 ACRES FARM IN 1950. HE BOUGHT HIS FIRST LAND IN 1939 AND HAS OWNED AS MUCH AS 600 ACRES AT ONE TIME. IT WAS 160 ACRES AND HE CREDITS AN AUNT WITH GETTING HIM STARTED FARMING BECAUSE SHE LET HIM HAVE THE MONEY TO BUY THE FARM AND REPAY HER

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-3
THREE MEN

AS HE COULD. WYATT CREDITS WHAT FARMING SUCCESS HE HAS HAD TO A RESTLESSNESS AND A DESIRE TO TRY NEW THINGS AND NEW WAYS. HE HAS BUILT A NUMBER OF HOUSES. IN FACT WHEN HE CAME TO SCOTT COUNTY HE BUILT A HOME IN FOREST, BUT GOT A CHANCE TO SEEL IT SO THEY MOVED TO THIS HOUSE WHICH THEY HAD JUST BUILT FOR A TENNANT. THEY LIKED IT SO MUCH THEY STAYED INSTEAD OF BUILDING ANOTHER HOME IN FOREST. WYATT MEASELLS HAS NOT BEEN A MAN WHO JUST GOES OFF ON A TANGENT. HE HAS ALWAYS CONSULTED WITH THE AGRICULTURAL LEADERS AND BUSINESS LEADERS OF THE AREA REGARDING HIS PLANS FOR CHANGE OR EXPANSION.....MUCH THE SAME AS WE SEE HIM CHATTING HERE WITH COUNTY AGENT W.R. CAIN AND ASSOCIATE COUNTY AGENT, CHARLES SANDERS. ALL HIS LIFE WYATT MEASELLS HAS BEEN A COMBINATION FARMER-BUSINESSMAN. WHEN HE WAS FARMING 600 ACRES IN RANKIN COUNTY HE OWNED A GIN AND A SAWMILL. HE CAME TO HOREST AND OPENED A FREGUSON TRACTOR AGENCY. FOR 13 YEARS HE TAUGHT SCHOOL AND FARMED TOO. TODAY, IN ADDITION TO A FAULL FARM PROGRAM HE OPERATES HIS OWN COMMERCIAL FEED MILLL AND MANUFACTURES

SLIDE FARM-4

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-5
IN FACTORY

SLIDE FARM-6
PIG PARLOR

SLIDE FARM-7
HOGS

SLIDE FARM-8
CATTLE

CHAIRS IN THIS HIS OWN FURNITURE FACTORY LOCATED ON HIS FARM. HE MANUFACTURES THE CHAIRS AS HE HAS ORDERS FOR THEM AND HIS WORK SHOP IS COMPLETELY EQUIPPED TO HANDLE THE JOB RIGHT. WYATT MEASELLS IS A MAN OF MANY TALENTS AND I DON'T BELIVE HE LETS A SINGLE ONE OF THEM GO TO WASTE. HE IS A REAL TRADER IN EVERY SENSE OF THE WORD. WYATT SAYS HE WILL SELL ANYTHING HE HAS EXCEPT HIS WIFE AND CHILDREN IF THE PRICE IS RIGHT. HE'S A FULL TIME FARMER TOO. ON THE BACK END OF THE CHAIR FACTORY HE HAS BUILT A PIG PARLOR. HE USED TO KEPP IT FULL MOST OF THE TIME, BUT NOW HE IS RAISING REGISTERED DUROCS AND HAS A MARKET FOR MOST OF HIS PIGS TO BREEDERS, SO HE JUST FILLS THE PIG PARLOR DURING THE WINTER MONTHS WITH FEEDER PIGS HE BUYS TO FINISH OUT. HE HAS MARKETED AS MANY AS 300 HOGS A YEAR. WYATT HAS ALSO ALWAYS RAISED A FEW HEAD OF CATTLE . IN FACT HE HAS LESS CATTLE NOW THAN HE USUALLY HAS. HIS PRESENT HERD CONSISTS OF 60 HEAD OF STOCKER COWS. HE FOLLOWS A COMMERC COW AND CALF PROGRAM MARKETING HIS CALVES MILK FAT OFF THE COW. HE REDUCED HIS CATTLE HERD

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
SLIDE <u>FARM-9</u> CATTLE	<p>WHEN HE SOLD SOME OF HIS RANKIN COUNTY LAND. WYATT MEASELLS GETS ABOUT A 95 PERCENT CALF CROP AND MARKETS EVERYTHING. INSTEAD OF SAVING ANY REPLACEMENT HEIFERS FROM HIS HERD HE BUYS WHAT REPLACEMENT CATTLE HE NEEDS. THOUGH HIS CATTLE ARE GRADE CATTLE HE DOES USE REGISTERED HEREFORD BULLS IN HIS BREEDING PROGRAM. HE FIGURES HE IS HANDLING ABOUT ALL THE CATTLE HE CAN RIGHT NOW WITH HIS OTHER FARM ENTERPRISES. HE HAS AN EXCELLENT GRAZING PROGRAM WITH ABOUT 60 ACRES OF PERMANENT IMPROVED PASTURE BESIDES HIS WOODLAND PASTURE. HIS IMPROVED PASTURE CONSISTS OF DALLIS, BERMUDA AND CARPET GRASS WITH WHITE DUTCH CLOVER AND LESPEDEZA. HE TEST HIS SOIL AND FERTILIZES HEAVY, MOSTLY WITH CHICKEN DROPPINGS FROM HIS POULTRY HOUSES. WYATT BELIEVES MORE IN FERTILIZING THAN IN PLANTING SEED. THIS PARTICULAR 20 ACRE PASTURE IS CARRYING A COW TO THE ACRE AND HAS HAD A HAY CROP TAKEN FROM IT. WYATT MEASELLS BOUGHT HIS FARM NEAR FOREST TO START A POULTRY PROGRAM AND IT IS HIS MAJOR FARM ENTERPRISE. BELIEVE ME HE'S IN IT IN A BIG WAY. HE HAS CAPACITY FOR 125,000 BROILERS AND FILLS THE HOUSES IN</p>
SLIDE <u>FARM-10</u> COW & CALF	
SLIDE <u>FARM-11</u> PASTURE	
SLIDE <u>FARM-12</u> CHICKEN HOUSES	

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
<p>SLIDE <u>FARM-13</u> CHICKS</p> <p>SLIDE <u>FARM-14</u> CHICKENS</p> <p>SLIDE <u>FARM-15</u> CHICKENS</p>	<p>ROTATION EVERY TEN WEEKS. EACH HOUSE IS 30 BY 350 FEET. BESIDES THE HOUSES HE OWNS, HE LEASES SEVERAL LARGE HOUSES ON THE ADJOINING FARM AND ALSO HAS A 30,000 BIRD UNIT AT THE FARM AT FORKVILLE. WYATT STARTED WITH 12,000 BIRDS AND HAS CONTINUOUSLY EXPANDED TO HIS PRESENT OPERATION. HE BUYS HIS OWN BIRDS, STARTING WITH DAY OLD CHICKS AND DOES HIS OWN MARKETING, PLAYING THE MARKET FOR THE BEST PRICE. HE'S STRICTLY IN BUSINESS FOR HIMSELF AND WOULDN'T HAVE IT ANY OTHER WAY. WYATT AND HIS BOYS WORK HARD IN THE POULTRY OPERATION AND ONLY HIRE ABOUT FIVE DAY LABORERS AND THEN WHAT ADDITIONAL HE NEEDS SEASONALLY. THEY USE A RECOMMENDED COCCIDIOSTAT TREATMENT AND VACCINATE FOR NEWCASTLE AND BRONCHITIS, OTHERWISE THEY JUST TREAT WHEN THE NEED ARISES. HIS POULTRY LOSS DOESN'T EXCEED THREE PERCENT ON BIRDS MARKETED. THEY USE GAS BROODERS IN THE HOUSE BUT DO ALL FEEDING BY HAND. WYATT PLANS TO ADD A BULK TRUCK IN THE SPRING. HE THINKS HE MAY ADD AN EGG PROGRAM AT FORKVILLE AND POSSIBLY TRY TURKEYS ON THE HOME PLACE NEXT SPRING. HE GETS ABOUT 39 POUNDS OF MEAT</p>

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
<p>SLIDE <u>FARM-16</u> TIMBER</p> <p>SLIDE <u>FARM-17</u> TIMBER</p> <p>SLIDE <u>FARM-18</u> FREEZER</p>	<p>PER 100 LBS OF FEED AND FIGURES ON A YEAR ROUND BASIS IT COSTS ABOUT 17¢ TO MARKET A BIRD. WYATT MEASELLS ALSO HAS 75 ACRES IN GOOD PINE TIMBER. HE CARRIES OUT A GOOD TIMBER STAND IMPROVEMENT PROGRAM ON HIS TIMBER, GIRDLING THE UNDESIRABLE HARDWOODS TO MAKE ROOM FOR YOUNG PINE AND ALSO SELECTIVELY HARVESTING AND PROTECTING IT FROM FIRE. LAST YEAR HE PLANTED 15,000 PINE SEEDLINGS. HIS LAND IS ALL FENCED AND CROSS FENCED. THERE'S SO MUCH I COULD TELL ABOUT THIS FAMILY IF TIME PERMITTED. I HAVEN'T EVEN MENTIONED THEIR GRAIN PROGRAM OR COTTON AND THEY'RE BOTH IMPORTANT. WATER AT THE POULTRY OPERATION COMES FROM A DEEP WELL AND FROM A CREEK IN THE PASTURES AND A FIVE ACRE POND AT THE OTHER PLACE. HOWEVER, IF I'M GOING TO GET THROUGH WITH THIS STORY I'D BETTER GET ON TO THE HOMEMAKING PROGRAM WHICH IS A BIG STORY TOO. FROM THEIR ACRE YEAR ROUND GARDEN MRS. MEASELLS FREEZES AND CANS ABOUT ALL THEY NEED IN THE WAY OF VEGETABLES. EACH YEAR SHE FREEZES ABOUT 2,000 POUNDS OF FOOD INCLUDING THEIR MEAT SUPPLY. BY THE WAY, HER FATHER TENDS THE GARDEN. SHE ALSO PUTS UP</p>

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
SLIDE <u>FARM-19</u> CANNED FOOD	ANOTHER 300 PINTS OF FOOD IN JARS. SUCH THING AS PICKLES, JELLIES AND JAMS. I HOPE TOO, YOU WILL OBSERVE THIS BEAUTIFUL KITCHEN. IT MUST BE A REAL JOY TO WORK IN A KITCHEN SUCH AS THIS. MRS. MEASELLS LOVES TO COOK AND SHE IS AN EXCELLENT COOK. I CAN ATTEST TO THAT FIRST HAND. SHE SAYS COOKING IS HER HOBBY. SHE RECALLS THAT SHE USED TO HELP WITH THE OUTSIDE WORK BUT SHE HAS QUIT THAT. WYATT SAYS THE REASON HE QUIT RAISING COTTON WAS BECAUSE SHE COULD BEAT HIM PICKING. HER HOME IS COMPLETELY MODERN IN EVERY WAY, BUT SHE AND WYATT PLAN TO BUILD ANOTHER NEW HOME IN THE VERY NEAR FUTURE. MRS. MEASELLS ALSO LOVES TO SEW AND WITH THE HELP OF WYATT'S MOTHER THE MAKE MOST OF THE CLOTHES FOR THE TWO GIRLS AND MOST OF HER CLOTHES AND PAJAMAS FOR THE BOYS. MRS. MEASELLS FINISHED SCHOOL AT EAST CENTRAL JUNIOR COLLEGE AND THEN ATTENDED MISSISSIPPI COUTHERN IN THE SUMMER AND WENT TO SCHOOL WITH WYATT ONE YEAR WHEN HE WENT BACK TO FINISH AT MISSISSIPPI COLLEGE. SHE TAUGHT SCHOOL FOR 9 YEARS.
SLIDE <u>FARM-20</u> KITCHEN	THIS IS THE BOYS ROOM. THE MEASELLS
SLIDE <u>FARM-21</u> SEWING	
SLIDE <u>FARM-22</u> BOYS ROOM	

W L B T

CONTINUITY

OR _____

DATE _____

Y _____

TIME _____

VIDEO	AUDIO
<p>SLIDE <u>FARM-23</u> INTERIOR SCENE</p> <p>SLIDE <u>FARM-24</u> KIDS ON HORSES</p> <p>CAMERA ON FAMILY</p>	<p>THEY ARE 12 YEAR OLD HENRY, 10 YEAR OLD MIKE, AND 6 YEAR OLD ERIC. THESE CHAIRS BY THE WAY ARE THE PRODUCT OF WYATT'S FURNITURE FACTORY. MRS. MEASELLS SAYS THAT THE CHILDREN'S PROJECTS ARE HER HOBBIES. HENRY IS A BOY SCOUT AND MIKE IS A CUB SCOUT. THE WHOLE FAMILY WORKS AND PLAYS TOGETHER. THEY TAKE A ONE WEEK TRIP EACH SUMMER AND FEEL IT IS VITALLY IMPORTANT TO THE WHOLE FAMILY. ALL OF THE CHILDREN LOVE TO RIDE THEIR HORSES. TEN YEAR OLD MIKE RIDES HIS HORSE IN THE BARRELL RACING AND THE BARRELL RODEO AT THE SOUTHEAST MISSISSIPPI LIVESTOCK SHOW. THAT'S ERIC ON BEHIND HENRY AND TWO YEAR OLD NANCY UP IN FRONT OF MIKE. THE OTHER DAUGHTER IS MARTHA LILLIAN WHO IS SEVEN MONTHS OLD. MR. AND MRS. WYATT MEASELLS BELONG TO THE FOREST BAPTIST CHURCH WHERE WYATT IS A DEACON AND SUNDAY SCHOOL TEACHER. HE IS ALSO LEADER OF THE INTERMEDIATE TRAINING UNION AND CHAIRMAN OF THE MISSION COMMITTEE WHICH IS BUILDING A NEW CHURCH. HE IS ALSO ASSOCIATION DIRECTOR IN THE TRAINING UNION FOR SCOTT COUNTY. MRS. MEASELLS WAS SUPERINTENDENT OF THE JUNIOR DEPARTMENT UNTIL SEVEN MONTH OLD MARTHA LILLIAN</p>

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
	<p>ARRIVED. SHE SAYS NOW SHE IS FLUNKY AT THE MISSION AND TEACHES ANYTHING THAT NEEDS A TEACHER. SHE ALSO HELPS WITH THE VACATION BIBLE SCHOOL EACH SUMMER. WYATT IS FIRST VICE PRESIDENT OF THE FOREST KIWANIS CLUB, A DIRECTOR OF THE SOUTHEAST MISSISSIPPI LIVESTOCK SHOW, AND FARM BUREAU MEMBER. HE WAS A MEMBER OF THE PISCAN SCHOOL BOARD WHILE LIVIN IN RANKIN COUNTY. MRS. MEASELLS IS A MEMBER OF THE EXECUTIVE COMMITTEE OF THE P.T.A. IN FORES MIKE AND HENRY BOTH SHOW LIVESTOCK AT THE LIVESTOCK SHOW AS THEIR 4-H CLUB PROJECTS. THIS IS A FAMILY THAT LOVES THE FARM. WYATTT SAYS HE HAS TRIED MANY THINGS AND HAS ALWAYS ENDED UP FARMING. ALL THE CHILDREN HAVE AN ALLOWANCE AND WYATT PAYS THEM WAGES IN THE SUMMER ACCORDING TO WHAT THEY DO. THEY TURN I IN THEIR TIME EVERY WEEK. I COULD GO ON AND ON BUT I WANT YOU TO MEET THIS WONDERFUL FAMILY SO HERE THEY ARE.</p>